

Festival Dates March 17th – 25th, 2012

Sponsorship Period: December 1st, 2011 – March 25th, 2012

SPONSOR / COMPANY NAME:	
Contact Name:	Title:
Contact Phone:	Other Phone:
Facsimile:	Email:
Address:	
City:	Province: Postal Code:

CASH DONATION (*Society Receipt to be issued if no advertising is provided in return*)

We would like to make a cash donation of \$ _____ Yes, I would like a Society Receipt
or

Yes, we are interested in becoming a sponsor for the Pacific Rim Whale Festival 2012 for the following commitments of sponsorship:

- | | |
|----------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Legacy (\$25,000 & up) | <input type="checkbox"/> Grey Whale (\$10,000 to \$24,999) |
| <input type="checkbox"/> Stellar Sea Lion (\$5,000 to \$9,999) | <input type="checkbox"/> Harbour Seal (\$2,000 to \$4,999) |
| <input type="checkbox"/> Eagle (\$500 to \$1,999) | <input type="checkbox"/> Sea Star (\$51 to \$499) |

I agree that the above pledge will be paid in full in cash/and or in-kind donations by the end of the 2012 Festival Period (December 1st, 2011 – March 25th, 2012.)

In-Kind Donation:

Yes, we are interested in providing the following in-kind item(s) or services.

	\$ Value:
	\$ Value:
	\$ Value:
	\$ Value:

Sponsored Event:

Yes, we are interested in providing the sponsorship for the following event:

- | | | |
|------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Whales & Wonders Parade | <input type="checkbox"/> Blessing of the Boats | <input type="checkbox"/> Sweet Indulgence |
| <input type="checkbox"/> Martini Migration | <input type="checkbox"/> Barnacle Blues | <input type="checkbox"/> Amphitrite Whale Watching |
| <input type="checkbox"/> Panel Discussion | <input type="checkbox"/> Closing Ceremony | <input type="checkbox"/> Maritime Kid's Day – Uclueel |
| <input type="checkbox"/> Maritime Kid's Day - Tofino | <input type="checkbox"/> Valentine's Day Fundraiser | |

Specific Sponsorship: Yes, we are interested in becoming a sponsor for the following:

Volunteer - Sponsorship Value \$ _____ Merchandise - Sponsorship Value \$ _____

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As a sponsor for the 2012 Pacific Rim Whale Festival, please clearly state any three specific terms or conditional reasonable requests for your sponsorship below:

I _____ Request	Sponsor _____	Director PRWFS _____
II _____ Request	Sponsor _____	Director PRWFS _____
III _____ Request	Sponsor _____	Director PRWFS _____

DATE SIGNED : _____

*** If the requests above are not met by the Pacific Rim Whale Festival Society, then the terms of this contract may be negotiated by the signing PRWFS Director and Sponsor.**

**Appendix A
In Kind Values & Definition**

Purpose

The purpose of this appendix is to identify the kinds of non-cash contributions ("in-kind support") that are acceptable as part of the overall sponsorship of the Pacific Rim Whale Festival, and to provide guidance on how to put a value on those contributions.

Definitions

In-kind support - a cash-equivalent contribution in the form of an asset for which no cash is exchanged but that is essential to the festival and that would have to be purchased or obtained by the festival on the open market, or through negotiation with the provider.

Fair market value - the highest price, expressed in dollars, that a property would bring in an open and unrestricted market between a willing buyer and a willing seller who are both knowledgeable, informed, and prudent, and who are acting independently of each other.

Item List - Possible In-Kind Donations / The following items will all be accounted for at fair market value;

- o Accommodations,
- o Food & Beverage (alcoholic and non)
- o Venue Rentals
- o Event Supplies (table rentals, glassware, etc)
- o Bus, Shuttle or Flight Transportation
- o Gift Certificates for services, clothing or other merchandise
- o Art Work for auction or Prizes or give-aways
- o Advertising

Volunteer Staff Time - the value of time would be based on the salary/hourly wage of the person(s) volunteering and be capped at \$1,000 per business.

Item List - Not Considered In-Kind Donation

- o Web links to Pacific Rim Whale Festival
- o Word of mouth endorsement

SIGNATURE

I have read and commit to the terms outlined in this contract as a sponsor of the Pacific Rim Whale Festival Society 2012. I promise that financial obligations or other personal circumstances (over the applicable 'festival period' December 1st, 2011 – March 25th, 2012), will not prevent me from honoring this agreement, and the sponsorship undertaking I signed. I promise to reply quickly to requests for information made by the PRWFS and its staff in effort to honor my sponsorship deliverables associated with my sponsorship level, and my conditional requests.

Sponsor's Signature _____ **Date Signed** _____

and

Pacific Rim Whale Festival Society #S-0048474

P.O Box 955, Ucluelet, B.C. Canada V0R 3A0

Director's Signature _____ **Date Signed** _____

THANK-YOU FOR SUPPORTING OUR NON-PROFIT ORGANIZATION

* Please send donations to the address below and make your cash donations payable by cheque to the:

Pacific Rim Whale Festival Society (#S-0048474) P.O. Box 955, Ucluelet B.C. V0R 3A0

For more information, please contact the Festival Director at 250-726-7798

info@pacificrimwhalefestival.com