



To the Community,

We are thrilled to announce that the **Pacific Rim Whale Festival Society** is celebrating their 26th year in your community at our annual ***Pacific Rim Whale Festival***, **March 17-25th, 2012.**

The passion of our non-profit organization is to provide access, knowledge and understanding to thousands of local residents and visitors, about the value of life here on the west coast. What makes our lives so unique? Surely it is our outstanding environment, the people that live here and the connections between us. Each year, our Volunteer Event and Education Committee work hard to program an eclectic and dynamic event calendar, with educational workshops, cultural demonstrations and performing arts just for you.

Our festival attracts thousands of islanders, and international tourists to Tofino, Ucluelet and the Pacific Rim National Park Reserve in the spring. It is our marketing efforts combined that cause this number to rise annually. Through our initiatives, our society has invested over half a million dollars in marketing and media over the past 25 years—making the Pacific Rim Whale Festival the biggest of its kind worldwide. We could not have achieved this without the generosity of sponsors like you, who share our vision that education can change lives save the future of our eco-system. Lets show the world why the west coast of Vancouver Island in British Columbia is the best place on earth!

Through your financial support, and in-kind donations, the Pacific Rim Whale Festival Society will strategically advertise our sponsor's businesses through various levels of marketing, from local and national radio spots, contests, to print ads and social media.

To learn more about sponsor benefits and tier levels, please go to www.pacificrimwhalefestival.com or take a look at our Sponsorship Package attached – **I ♥ Whales**. Please remember, that no amount of sponsorship is too small – all contributions are valued and appreciated. If you are interested in making a financial donation, please fill out the attached *Community Support Contract* in the 2012 Sponsorship Package.

With Gratitude,

Wendy Hainstock

Festival Co-ordinator

Pacific Rim Whale Festival

info@pacificrimwhalefestival.com

(250) 726-7798 Local / (778) 883-7706 Vancouver

www.pacificrimwhalefestival.com